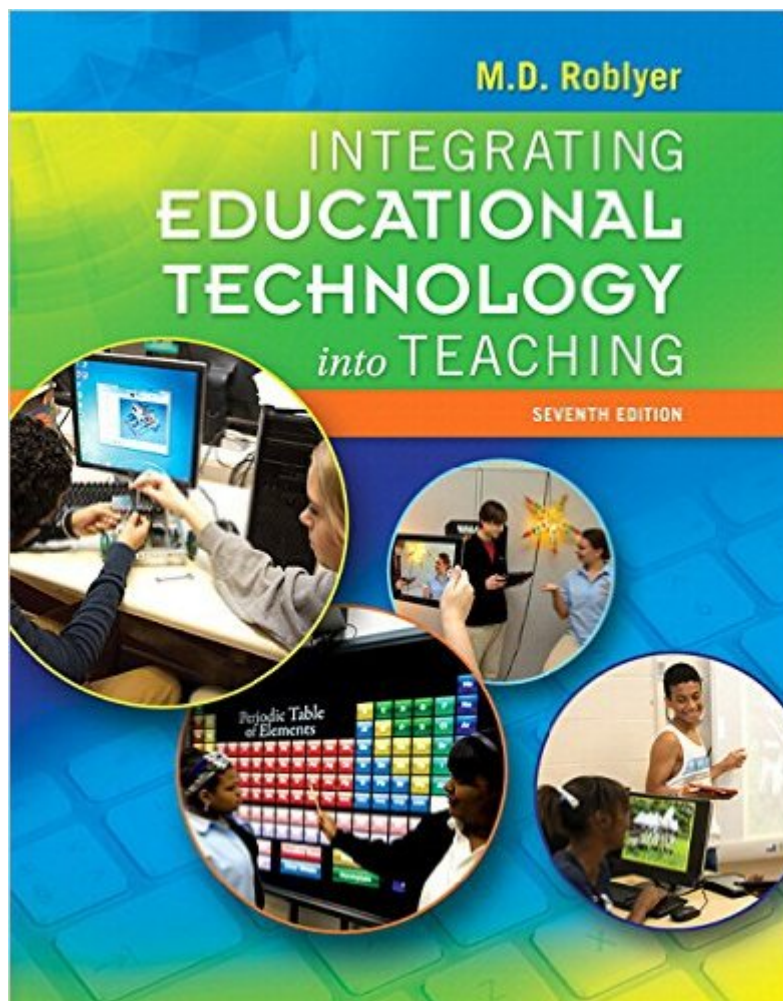


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# Integrating Educational Technology Into Teaching, Enhanced Pearson EText With Loose-Leaf Version -- Access Card Package (7th Edition)



## Synopsis

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This widely popular resource balances the theory-based "why" and the practical "how" of using technology to support and shape the future of technology in education. In it, readers see how technology integration strategies link to specific learning theories and how teachers can plan for technology integration, complete with opportunities to practice integrating technology by designing curriculum to meet teaching and learning needs. Integrating Educational Technology into Teaching's comprehensive technology integration framework "The Technology Integration Planning Model (TIP Model)" is built on a balance of research and proven classroom practices and shows teachers how to create an environment in which technology can effectively enhance learning. Carefully-selected examples and exercises in each chapter encourage teachers to reflect on their practice as they develop the insights, knowledge, and skills they need to integrate technology into content area curricula. Featured are hundreds of lesson examples and recommended resources. The Enhanced Pearson eText features embedded video, Interactive Technology Learning Checklists and exercises, author-recorded Big Ideas overviews, and additional classroom-ready example assessments.

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## Book Information

Loose Leaf: 452 pages

Publisher: Pearson; 7 edition (January 7, 2015)

Language: English

ISBN-10: 0134046919

ISBN-13: 978-0134046914

Product Dimensions: 8.4 x 0.7 x 10.8 inches

Shipping Weight: 1.9 pounds (View shipping rates and policies)

Average Customer Review: 3.1 out of 5 starsÂ Â  See all reviewsÂ  (10 customer reviews)

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## Customer Reviews

I was required to buy this for a class. The \$100 loose leaf version offered no access to the online "check your understanding quizzes" or any other videos or links that were in the book. I contacted Pearson and they said that the loose leaf version, even though it was very expensive, did not include those features. Boo Pearson! Way to fulfill the stereotype of the greedy publishing company!

This is an okay textbook, but would rather have a hardcover. This book probably has a hard cover; however, mine was like a notebook pages and had to be placed in a three ring binder. Informational wise it could be a little more specific. Overall it was a good textbook.

This was not worth the money. It was looseleaf copies of the book, and I paid \$100. Total rip off.

The book does not have all the information from the website. Basically, you still need the website in order to get all the information. I was very disappointed.

Came just in time for class, wasn't expecting loose leaf but I'm pretty easy going know I skim through the details lol

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